GSA Development Director

Foundation Description

The Gorlin Syndrome Alliance (GSA), founded in 2000, is a grassroots nonprofit organization dedicated to seeking better treatments and a cure for people who live with Gorlin syndrome (GS). GS is a complex, rare / orphan disease, with a variety of manifestations and heavy burden of disease, most commonly numerous skin cancers, jaw and other tumors. There are no FDA approved treatments or known cure for this disease. The GSA, focused on research, education and support for patients, their families, caregivers, and health care providers, seeks its first Development Director to lead and expand the organization's fundraising efforts.

Position Summary

We are looking to hire a talented full or part time Development Director. The ideal candidate is a seasoned, motivated professional with past fundraising experience who can provide visionary, strategic leadership. In partnership with the GSA’s Executive Director, the Development Director will design and implement all fundraising efforts, including setting a development plan and identifying, expanding and managing relationships with new and existing funders. As our first Development Director, we see this as an opportunity to grow an organization, with a compelling mission, by developing new sources of funding and building upon existing ones. We are in a moment in time of significant interest in the organization’s work, new research initiatives and real promise.

Responsibilities

- Prepare and implement an annual **fundraising plan**, including setting yearly goals and strategies, and diversifying our funding stream.
- Research and identify **new sources of funding** to include foundations, pharmaceutical companies and consumer product companies that are mission aligned with the GSA.
- Work with our Executive Director to deepen relationships with **current major funders**, retain and increase donations.
- **Solicit** major multi-year grants and donations from a variety of new and existing funders, in partnership with our Executive Director.
- **Draft grant applications** in concert with our Executive Director and staff.
- Develop and foster meaningful **relationships** with **prospective and new donors**.
- Work with staff to create a “culture of giving” and **volunteerism** in our community and the organization.
- Expand the use and maximize the potential of **online fundraisers** led by **community members**.
- Manage and maintain an accurate **donor database** with timely acknowledgement of gifts.
- Collaborate with our **Board of Directors and community volunteers** to identify and support development opportunities.
- Work with the Executive Director and staff on GSA’s **communications** and **marketing efforts** to best support development efforts. This includes maximizing our social media presence, regular email communications and periodic website updates.
Qualifications

- Fundraising experience with proven track record in direct fundraising
- Bachelor’s degree.
- Proven success in research and identifying new sources of funding, asking for and obtaining major gifts, and building long term relationships with major donors and funders.
- Strong, persuasive writing and research skills.
- Demonstrated experience in creating and managing a comprehensive development plan with proven results.
- Strong computer skills with competence in graphic design.
- Excellent organizational skills with attention to detail.
- Superior communication and interpersonal skills, as well the ability to work with a wide variety of stakeholders, including major donors, pharmaceutical and foundation representatives, and GSA staff, board and community members.
- A self-starter with enthusiasm, a positive attitude and the ability to get work done.
- Works well both independently, with a team, and is able to work productively from home.

Compensation

- DOE

Location

- This position is remote, with preference to candidates in the Northeast.

Links

- www.gorlinsyndrome.org
- www.instagram.com/gorlinsyndromealliance/
- www.facebook.com/GorlinSyndromeAlliance
- https://www.linkedin.com/company/gorlin-syndrome-alliance

Communication

- Please send letter of interest, resume and writing sample to info@gorlinsyndrome.org